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## Inspirational Learning Journey in Tanzania

### Embracing sustainability, climate change and circular economy

**Shah Alam, October 6, 2016** – The J.C. Jacobsen Foundation in collaboration with the Carlsberg Bequest in Denmark is pleased to grant a full scholarship to an undergraduate student Charis Chan Wei Yenn with an inspirational learning experience of a 3-week Young Global Pioneers (YGP) JOURNEY in Tanzania. An avenue to pledge her commitment towards addressing climate change and the concept of circular economy, the JOURNEY was an enriching one as Charis Chan experienced the significance of sustainability in Africa.

2016 marked the 2<sup>nd</sup> edition of the JOURNEY by YGP where 20 young talents from 11 countries were either handpicked or underwent extensive application processes. Charis Chan, stood out amongst other applicants in Malaysia and represented the Foundation on her quest to become the next generation of responsible and global minded leaders through activities, lectures and adventures in Tanzania as well as engage in dialogues on global trends and challenges. The scholarship she received covered all activities in Tanzania including flights, on-ground transfers, accommodation, meals, insurances and pocket money for visa application, vaccinations and other out-of-pocket expenses.

Sharing her post-trip experience with the Foundation, Charis said “The JOURNEY was not only an eye-opening but also a life-changing experience for me! The people of Tanzania have a simple, sustainable yet wonderful living. I, in particular, was very inspired when interacting with kids of SOS Children’s Village in Zanzibar and truly enjoyed learning the sustainable living of the local communities of different tribes. This gave me a deeper understanding of the various societal roles and how this diversity is vital in a circular economy.” Said Charis Chan

“It was definitely a bucket list experience across the continent when we visited the Ngorongoro Conservation Area, I spent a day spotting lions, elephants, hippos and zebras and soaked in the enchanted realm of coral reefs and mangroves. I have not only learned about the biodiversity of coral reefs and mangroves and appreciate the tremendous efforts on wildlife conservation that I saw in place at the conservation,” Charis Chan commented when committing to spread the importance of climate change going forward.

“We are pleased to sponsor Charis Chan, a humble but ambitious young talent to experience the JOURNEY. Our Foundation, a philanthropic arm of Carlsberg Malaysia, is committed to provide equal opportunity for education and support the quality of education of Malaysian students, especially those from non-privileged background”, Pearl Lai, Executive Director of J.C. Jacobsen Foundation shared.

“We encourage knowledge building of young Malaysian talents in understanding and championing causes around humanitarian aid, environmental conservation and sustainable ecosystem. The JOURNEY is a platform that meets the mission of the Foundation. It supports the legacy of our founder J.C. Jacobsen on his visions for a sustainable world”, Lai explained.

Organised by YGP, the learning architecture of JOURNEY is developed by Professor Subramanian Rangan, Professor of Strategy, INSEAD, in partnership with companies, universities, SOS Children’s Village, Save the Children, WWF and other affiliated organizations. “Today, we change tomorrow. YGP is all about facilitating global insights and engagement, enhancing intercultural skills and creating worldwide youth networks and friendships. We believe that intercultural understanding paves the way for mutual respect. This type of cross-border interaction and networking will ignite responsible and conscious future leaders, ready to take on the social, environmental and economic challenges of tomorrow”, Dr. Birgitte Hagemann Snabe, Founder and CEO of YGP.

Upon completion of the JOURNEY, Charis Chan will continue to engage in the YGP Talent Network and take part in the peer-to-peer investigation and reflection that will be organised by YGP. For more information, please visit - <https://www.facebook.com/YoungGlobalPioneers/> .

#### **About J.C. Jacobsen Foundation**

Named after Carlsberg’s Founder J.C. Jacobsen, the Foundation is a reflection of the Danish brewer’s passion and philanthropy efforts in Denmark. The J.C. Jacobsen Foundation in Malaysia is aspired to influence social change by standing up for sustainable solutions in the areas of education development, environment conservation, and humanitarian support and wildlife protection.

Bringing to life the tagline. “*Let’s brew a better. greener future*”. the Foundation collaborates with existing and new charitable organizations to provide sustainable solutions for the betterment of Malaysia.

You are invited to pledge your support via [www.icjacobsenfoundation.org](http://www.icjacobsenfoundation.org)

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Incorporated in 1969 and listed on the Main Board of Bursa Malaysia Securities Berhad, Carlsberg Malaysia is part of Carlsberg Group with regional investment in Singapore and Sri Lanka. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world whilst Kronenbourg 1664, Somersby, Asahi Super Dry are among the key premium brands in Malaysia. Approximately 600 people work for the Company, selling our products in a responsible manner and business managed sustainability.

Find out more at [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my) .



## 坦桑尼亚的励志学习之旅

### 拥抱持续发展，气候变化与循环经济

**沙阿南2016年 10月6日讯** – J.C. 雅可布森基金会(J.C. Jacobson Foundation) 携手与在丹麦的 嘉士伯 遗赠机构(Carlsberg Bequest)一起合办授予全额奖学金给一名马来西亚学生名为陈微恩。陈微恩在今年7月31日至8月30日参加了一个由Young Global Pioneers(YGP) 举办的励志学习旅程 ( JOURNEY ) ，体验在坦桑尼亚三周的生活。这趟非洲之旅让陈微恩学习了可持续发展 ( Sustainability ) 的意义，也抚育了她对应对气候变化和循环经济的理念。

此YGP励志学习旅程见证了二十位来自十一个国家的年轻人对可持续发展的热诚。陈微恩代表基金会透过在坦桑尼亚的一系列活动,讲课和旅程学习责任感,领导能力，思维和挑战全球趋势的课题。陈微恩的 J.C. 雅可布森基金会奖学金也赞助了她在坦桑尼亚所有的活动费，包括飞机票，住宿，膳食，保险费，和签证申请的零用钱，疫苗和别的消费。

陈微恩分享了她的体验之旅说 “这旅程不但让我大开眼界，也间接改变了我对生活的态度！坦桑尼亚的人民过着简单和可持续发展的完美生活。当我在桑给巴尔于SOS儿童村的小孩沟通时也被他们启发。

除此之外，我也很享受地学习当地社区的可持续的生活。这体验让我更深层次地理解各个社会的角色和相異循环经济的重要性。”

“我在恩戈罗享受欣赏狮子,大象和河马,珊瑚礁和红树林的领域。我不但学会了珊瑚礁和红树林的生物多样性,我也学会了珍惜在当地保护野生动物的意识。” 陈微恩在传播未来气候变化的重要性时评论。

“我们很荣幸地赞助陈微恩因为她是一位很谦卑但有志气的青年人才。我们的基金会是属于马来西亚皇帽集团(Carlsberg Malaysia)的慈善机构。本基金会希望提供平等教育机会于非家境富裕的学生，和提升他们的受教的环境” J.C. 雅可布森基金会执行董事赖明珠小姐说。

赖解释：“我们鼓励马来西亚青年学习持续发展的知识，以及环境与生态系统保护的认知。YGP励志学习旅程是个实现基金会目标的平台，这也支持皇帽啤酒创办人J.C. 雅可布森的展望--可持续发展的世界。”

YGP励志学习构造是由Subramanian Rangan博士, 私立公司,大学,SOS儿童村,Save The Children, WWF和其他集团联合主办。“今天,我们将改变明天。YGP使命与推动全球洞察与发展, 促进多元文化技能且创造国际青少年网络社群。我们相信不同文化间的理解将提升大家的互相尊重。这种越界之交流及网络绝对会引发日后领导者的责任感与自觉,以迎接各种未来在社会,环境与经济上的挑战” - Dr. Birgitte Hagemann Snabe, YGP创办人与总裁。

为了完成这个 励志学习项目，陈微恩将持续经营YGP Talent Network，同时也参与由YGP组织的对等网络调查与监察。欲知更多的详情, 请登录：<https://www.facebook.com/YoungGlobalPioneers>

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