

FOR IMMEDIATE RELEASE

Press Statement 30/2022

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Carlsberg Malaysia named ‘Company of the Year’ at the Sustainability & CSR Malaysia Awards 2022

Brewer’s Safer Schools Campaign and Education Aid Recognised for Positive Impact to the Community

SHAH ALAM, 23 August 2022 – Its commitment to supporting the community in need throughout the pandemic has earned Carlsberg Brewery Malaysia Berhad the ‘Company of the Year’ Award under the category of ‘Community Impact’ at the seventh edition of the Sustainability & CSR Malaysia Awards 2022. Out of more than 100 submissions and 50 short-listed companies, the brewer’s COVID-19 relief programme, named ‘Safer Schools’ was recognised as an exemplary project in providing meaningful intervention and solution for the communities involved.

Running for two years consecutively since 2020, the ‘Safer Schools’ campaign was aimed at providing a safer learning environment for school-going children and teachers, and advocate the strict health and safety procedures via an edutainment song with lyrics in Bahasa Malaysia, English, Mandarin and Tamil.

A total of RM3.1 million sponsorship in-kind in the form of hundreds of handheld and infrared thermometers as well as full disinfection services has benefitted 1,751 schools across the nation, easing financial strain faced by schools and alleviated public fears over the outbreak of COVID-19 at schools.

The campaign is part of the brewer’s larger Safer Together initiatives that had also benefitted customers and consumers, including aid for business recovery for F&B outlets most affected by the lockdown measures.

This recognition was timely as the Carlsberg Group has just launched its next five-year ESG (Environmental, Social and Governance) ambition - ‘Together Towards Zero and Beyond’ (TTZAB). Evolving from sustainability to ESG, TTZAB addresses material ESG matters with milestones in 2030 and 2040, outlining a roadmap to achieve net zero carbon emissions across the entire value chain by 2040, from the barley in the fields to the beer in hand.

Receiving the accolade at the Awards ceremony from the Secretary-General of Ministry of Rural Development YBhg. Datuk Ramlan Harun on 18 August 2022, Carlsberg Malaysia’s Director of Corporate Affairs & Sustainability Pearl Lai remarked, “We are humbled by this recognition as it is a testament of our unwavering efforts to live by our Company’s purpose of *Brewing for a Better Today and Tomorrow*, in our constant pursuit towards achieving environmental, social and commercial sustainability. Our efforts and results around Safer Schools campaign delivered our intents to support the UN Sustainability Development Goals #3 (Good Health and Well-Being) and #4 (Quality Education). With the launch of TTZAB, we are committed to expanding our ESG priorities to matters that are most material to our business and towards societies in which we operate in.”

Recognised for its commitment to responsible business practices and inclusive disclosure on ESG matters, Carlsberg Malaysia remains as a counter of note within FTSE Russell’s FTSE4GOOD Bursa Malaysia (F4GBM) Index and achieved a Morgan Stanley Capital International (MSCI) ESG ratings of “AA”. Carlsberg Malaysia is currently one amongst only four fast-moving consumer goods (FMCG) companies in the F4GBM constituents and is the only brewer.

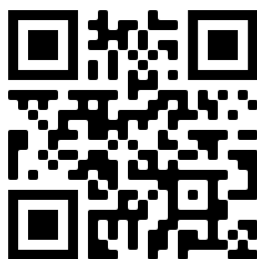


In its continuing pursuit of excellence, Carlsberg Malaysia was also accorded the ISO 45001:2018 certification for occupational health and safety (OH&S) management systems within its brewery and supply chain, recognising its enhanced procedures for safe and healthy workplaces by preventing work-related injury and ill health, eliminating hazards and risks, and proactively improving its OH&S performance. To date, the brewer has set a new internal record of more than 1,320 days without lost-time accidents within the brewery and sales depots.

The Sustainability & CSR Malaysia Awards 2022 is an annual event proudly organised by "CSR Malaysia" under the auspices of Pertubuhan Amal Tanggungjawab Kemapanan dan Korporat Malaysia (a national body for Sustainability and Corporate Social Responsibility) to honour outstanding corporations in Malaysia that have excelled in the role of change agents in the socio-economic and environmental transformation of Malaysia.

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For more communication materials, scan here:



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About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Hong Kong, Taiwan, Laos, Cambodia and Thailand.

Our international portfolio of brands features Probably the Best Beer in the World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner. This Carlsberg trio is complemented by international premium brews including France's premium wheat beer 1664 Blanc, 1664 Rosé, Japan's No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor's Stout Porter draught, and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.

Our approximately 600-strong workforce sell our products in a responsible manner within our sustainability-driven business. Our products are for non-Muslim consumers aged 21 and above. Please #CelebrateResponsibly – if you drink, don't drive!
Find out more at www.carlsbergmalaysia.com.my

马来西亚 Carlsberg 集团获颁 2022 大马可持续发展及企业社会责任奖“年度最佳企业”

该集团所发起的“安全校园”计划与教育援助金对社会的积极影响获大众肯定

(莎亚南 2022 年 8 月 22 日讯) 在疫情期间致力于助力有需要社群，让马来西亚 Carlsberg 集团 (Carlsberg Brewery Malaysia Berhad) 在 2022 年第 7 届马来西亚可持续发展及企业社会责任奖 (Sustainability & CSR Malaysia Awards 2022)，荣获“社会影响” (Community Impact) 组别的“年度最佳企业” (Company of the Year) 奖项。在超过 100 份提交以及 50 家入围企业当中，该集团发起的冠病疫情纾困计划，命名为“安全校园”计划，为有关社群提供有效介入和解决方案，成为被肯定的典范项目。

自 2020 年连续 2 年开展的“安全校园”计划，旨在为学生与教师营造更安全的学习环境，并通过一首包括国文、英文、中文及淡米尔文歌词的寓教于乐歌曲，提倡卫生安全措施。

总额 310 万令吉的实物赞助，包括逾百个手持及红外线测温仪、全校消毒服务，惠及了全国 1,751 所学校，也缓解各校所面对的财务压力，并减轻了大众对校园疫情暴发的担忧。

这项计划是该集团“同心安全”倡议的一部分，这一重大倡议也惠及了顾客和消费者，其中的扶助包括为受封锁措施影响最大的餐饮店提供商业复苏援助。

这份肯定也来得及时，Carlsberg 集团不久前启动了未来 5 年的环境、社会和治理 (ESG) 宏愿——“共同迈向并超越零目标” (TTZAB)。从可持续发展升级到 ESG，TTZAB 设立了 2030 年和 2040 年的目标里程碑以解决重要 ESG 议题，包括制定了在 2040 年实现啤酒从大麦到消费者全价值链净零碳排放的路线图。

于 2022 年 8 月 18 日举办的颁奖典礼上，从乡村及区域发展部秘书长拿督兰拉哈仑手中领取奖项时，马来西亚 Carlsberg 集团企业事务及可持续发展总监赖始竹表示，“我们对这份肯定感到谦卑，它体现了我们坚持不懈的努力，实践集团‘酿造更美好的今天和明天’的宗旨，竭力实现环境、社会和商业可持续性。‘安全校园’计划成效也支助联合国可持续发展目标 3 (良好健康和福祉) 及目标 4 (优质教育)。与 TTZAB 一致，我们致力于扩展对业务、运营所在社区至关重要的 ESG 优先事项。”

马来西亚 Carlsberg 集团仍然是富时罗素 (FTSE Russell) 马来西亚交易所社会责任 (F4GBM) 指数中的成分股，也获评明晟 (MSCI) ESG 评级 AA 级，彰显该集团致力于负责任商业惯例、在 ESG 方面的包容性披露。马来西亚 Carlsberg 集团目前是 F4GBM 指数成分股中的唯四家快速消费品 (FMCG) 企业之一，并且是唯一的酿酒商。

在不断追求卓越的过程中，马来西亚 Carlsberg 集团的酒厂及供应链也得到了职业安全健康管理体系 ISO 45001:2018 认证，肯定了其工作场所安全健康程序的加强，包括预防与工作有关的伤害和疾病、

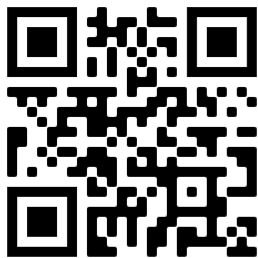


消除危害和风险，并主动积极改进职业安全健康管理表现。迄今为止，其集团创造了超过 1320 天无损失工时事故的新内部记录。

一年一度举办的马来西亚可持续发展及企业社会责任奖是由 CSR Malaysia 荣誉主办，即一项获得马来西亚企业可持续发展与责任福利协会所赞助的出版和社会倡议，以表彰在我国社会经济和环境转型中发挥变革推动作用的大马杰出企业。

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更多公关资料，请扫描：



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