



PARTY-GOERS ENJOY PARANORMAL FUN AT JAGERMEISTER'S HALLOWEEN PARTY

Carcosa Seri Negara transformed into spooky spine-tingling setting

KUALA LUMPUR, 2 November 2012: It was a nightmare of a lifetime and an unforgettable spooktacular Halloween for 450 lucky consumers and their friends who won tickets to attend “The Beginning” party by Jagermeister, supported by Carlsberg Malaysia at Carcosa Seri Negara, Kuala Lumpur.

Transformed into a graveyard with a whole cast of night stalkers, scarecrows and hunger-crazed zombies lurking in the shadows, Jagermeister’s hunt begun as party-goers were greeted with gothic and spooky props and entertained to creepy spine-tingling gothic music.

Themed “Hunt or be Hunted”, the Jagermeister Halloween party captivated party-goers and left them to wallow in their deepest fears and phobias.

It was a creepy tingling sensation all night as guests masked-up by face painters and had their pictures taken. A number of bone-chilling and eerie games and activities were lined up with mysterious gifts up for grabs. Guests without reservations yielded to chilling tarot card reading.

Adding to this night of paranormal fun was Mad Sally who rocked the place with their “gothic” beat, followed by the funky tunes by DJs Funzu and Monkey.

As the night wore on, the sounds got “gorier” with a Halloween mash up with A+D from San Francisco’s famous “Bootie” dance club entertaining guests tech-style.

To advocate responsible drinking, Carlsberg Malaysia organised a shuttle service from KL Sentral to ferry guests to and from Carcosa Seri Negara.

This is the first time ever that Carlsberg Malaysia has thrown a string of parties filled with chills and thrills to celebrate this spine-tingling event which started on 26 October at selected outlets with the ultimate celebration held at Carcosa Seri Negara.



Jägermeister or “Master Hunt” when literally translated or better known as ‘the party shooter’ best enjoyed between beers, is a combination of 56 natural ingredients of exotic herbs, spices, roots and fruits.

It is a herbal liqueur containing 35% alcohol content and is famous as a party shooter and cocktail mixer. Jägermeister is smooth and rich in taste, yet is strong and slightly bitter in character.

It was a creepy celebration at the ultimate Halloween party at Carcosa Seri Negara and Carlsberg, the No. 1 beer brand in Malaysia, gave consumers a nightmare of their lives!

For more information, visit [FB/JägermeisterMalaysia](#).

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