

FOR IMMEDIATE RELEASE

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8 nett and gross finalists from Sabah legs to play at Carlsberg Golf Classic Finals

Four qualifying legs in Sabah completed with contesting golfers having great fun to vie for National Cup in November

Sabah, 25 September 2019 – Carlsberg Smooth Draught, the official beer of the country's biggest and longest-running amateur golf tournament Carlsberg Golf Classic (CGC) saw over 1,244 golfers who participated at the qualifying legs since July till 15th September.

Offering approximately RM2.6 million in total sponsorship value, CGC dubbed Probably The Best Golf Tournament has recently concluded four qualifying legs in Sabah at Tawau, Sandakan, Keningau and Kota Kinabalu with eight nett and gross champions who will be competing against other Nett and Gross finalists at the Nationals Finals on 1st November.

At the Sabah Golf & Country Club, CGC was all fun and excitement as players enjoyed ice-cold Carlsberg Smooth Draught, served up on the green, living up to the brand proposition of "Now You Can POP A Draught Anywhere!"

45-year-old businessman Tan Peng Juan, who claimed the Gross Champion title at his home club, Sabah Golf & Country Club, said: "This is my fourth time playing at CGC and I'm really thrilled to have clinched the Gross title! I enjoyed my favourite beer, Carlsberg Smooth Draught! It's so smooth and easy to drink!". Tan's most memorable moment on green was at the 14th hole where he scored a 50 feet long putt and a birdie qualifying him to the Finals.

Claiming the spot as Nett Champion, 56-year-old Chen Chun Hsiung with a handicap of 14 scored is a proud and loyal beer fan of Carlsberg. "I really enjoyed myself as Carlsberg Golf Classic truly lives up to its name offering so much fun on the green!", said Chen, also a member of Sabah Golf & Country Club.

Progressively raising the bar every year, CGC proved to be "Probably The Best Golf Tournament" by taking the golfing experience to another level offering fun and engaging activities including the loudest "POP!" Challenge to generate the highest decibel when popping a Carlsberg Smooth Draught; and Spin & Win offering chances to win visits to "Probably The Best Brewery Tour" at Carlsberg's brewery in Shah Alam.

With 12 more legs to go, golfers will stand a chance to clinch one of the four hole-in-one prizes, consisting of a Mercedes A 200, Mercedes E 200, a Titoni Master Series Dual Time watch and an Ogawa Masterdrive Massage Chair.

The tournament schedule and list of participating golf clubs are available on www.facebook.com/CarlsbergMY and www.probablythebest.com.my

About the Carlsberg brand

Probably the best beer in the world, Carlsberg is the flagship brand in Carlsberg Malaysia, a truly international beer brand available across 140 countries worldwide. The very first Carlsberg beers were brewed by Carlsberg's founder J.C. Jacobsen in Copenhagen, Denmark in 1847 whilst the first locally brewed Carlsberg in Malaysia was in 1972.

Carlsberg, with strong association with football, has been a tournament sponsor of the UEFA EUROs since 1988, is the official partner of Liverpool FC for the last 25 years and has partnerships with five major national teams including England.

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Incorporated in 1969 and listed on the Main Board of Bursa Malaysia Securities Berhad, Carlsberg Malaysia is part of Carlsberg Group with regional investment in Singapore and Sri Lanka. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world whilst Kronenbourg 1664 Blanc, Somersby, Asahi Super Dry, Connor's Stout Porter are among the key premium brands in Malaysia. Approximately 600 people work for the Company, selling our products in a responsible manner and business managed sustainability.

Find out more at www.carlsbergmalaysia.com.my