

FOR IMMEDIATE RELEASE

Press Statement 36/2022

31 October 2022

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## Carlsberg Golf Classic 2022 National Finals Gives Players a Course for Celebration!

**Gwee Li Jun drives home the championship title with superb golfing performance after a 70 playoff**

**SHAH ALAM, 31 October 2022** – Known as *'Probably the Smoothest Golf Tournament'* to hit the range, the highly-energetic, mega-fun Carlsberg Golf Classic 2022 comes to an enjoyable end as Carlsberg Smooth Draught was raised and winners were crowned at the award-winning Kota Permai Golf & Country Club.

Adding to the high-note of the grand finale was the announcement of both Gwee Li Jun and Mohd Hisham receiving an exclusive invitation to play at the World Amateur Golfers Championship (WAGC) 2022 happening on 16 November at the Kuala Lumpur Golf & Country Club. As guest golfers, Gwee and Hisham will be able to play alongside Victoria, Crown Princess of Sweden, and former Liverpool FC goalkeeper, Jerzy Dudek.

Proven to be an exhilarating day for all invited guests, the Carlsberg Golf Classic 2022, which has become a must-attend event for amateur golfers, saw more than 3,800 avid golfers from 32 participating clubs take part in the competition nationwide.

The tournament drew to an exciting close as fierce competition amongst the front runners contributed to a sensational display of golfing prowess with 60 players taking on the course. At the end, Gwee scored 70 to win the Gross title while Hisham scored 68 to clinch the Nett title, with both winners proudly walking away with a Garmin Approach S62 smartwatch and beautiful Titoni Slenderline Quartz timepiece respectively.

"This year, the 27<sup>th</sup> edition of the Carlsberg Golf Classic tournament was yet another huge success and delivered more fun on the green, making this competitive yet enjoyable tournament even better. Celebrating sportsmanship, skill and ultimately the well-deserved winners is a hole-in-one for Carlsberg and we cannot wait for the next tournament. With the ongoing support from the golfing community in Malaysia, we are game to make Carlsberg Golf Classic bigger and better in the years to come," said Stefano Clini, Managing Director of Carlsberg Malaysia.

Gross champion Gwee said, "I hardly join golf tournaments, but when I do, I play to win. I've been playing golf since I was young and it has been 19 years for me. I certainly enjoyed myself during this tournament and plan to participate in future Carlsberg Golf Classics."

Hisham said, "This was my first time successfully making it to the Carlsberg Golf Classic national finals. I feel really happy to have won and would like to thank Carlsberg for organising and sponsoring everything. I also look forward to playing again in the years to come."

Stunning spectators into jaw-drops, wide eyes and an eruption of cheers was Wonder Chang hitting an incredible Hole-in-One, a first ever in the Carlsberg Golf Classic finals. The wonderful feat earned Chang not just the ultimate bragging rights but also an 'Adidas Dress Like A Pro' outfit set worth RM2,000. "Golf is about competing with yourself and having fun and I look forward to participating again next time. The tournament was well organised and I'm looking forward to the big Carlsberg Golf Festival afterward," said Chang.

"On top of our long-standing support of the sport and providing an avenue for amateur golfers to display their flair and skills, we are also proud to celebrate the first-edition of our Carlsberg Golf Festival which we believe elevates the entire experience for everyone who shares in the love of this annual competition," Clini added.

The Carlsberg Golf Festival, which took over after the main championships, delivered a brilliant celebratory conclusion and completed the tournament in true Carlsberg fashion. Special activities curated to elevate the non-stop fun element of every Carlsberg Golf Classic tournament had golf enthusiast participating in entertaining off the green engagements the likes of Hot Air Balloon rides, "The Smoothest Putt" challenge, "Mini Neon Golf", Giant Jenga and **#CELEBRATERESPONSIBLY** action, all while indulging in Carlsberg Smooth Draught and the non-alcoholic refreshment, Somersby 0.0 sparkling fruit juice.

The Carlsberg Golf Classic was a great success and has been supported by Carlsberg's long-standing official partners who are Mercedes-Benz, Adidas, TaylorMade, Titoni, Garmin, Glen Moray and The Saujana Hotel Kuala Lumpur.

Stay tuned for upcoming events and promotions by Carlsberg Malaysia and its portfolio of brews at [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my) or follow us on Facebook at [www.facebook.com/CarlsbergMY](https://www.facebook.com/CarlsbergMY). As champions of Carlsberg's ZERO Irresponsible Drinking ambition, we continue to encourage everyone to **#CELEBRATERESPONSIBLY**, so if you drink, remember, don't drive!

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### About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Hong Kong, Taiwan, Laos, Cambodia and Thailand.

Our international portfolio of brands features Probably the Best Beer In The World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner. This Carlsberg trio is complemented by international premium brews including France’s premium wheat beer 1664 Blanc, 1664 Rosé, Japan’s No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor’s Stout Porter draught, and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.

Our approximately 600-strong workforce sell our products in a responsible manner within our sustainability-driven business. Our products are for non-Muslim consumers aged 21 and above. Please #CelebrateResponsibly – if you drink, don’t drive!  
Find out more at [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my)

## Carlsberg 2022 经典高尔夫总决赛为球员们欢庆！

魏力钧在季后赛后以 70 出色的高尔夫表现将冠军头衔带回家

(莎阿南 2022 年 10 月 31 日) 被称为 ‘Probably The Smoothest Golf Tournament’，充满活力、超级有趣的 Carlsberg 2022 经典高尔夫赛 (Carlsberg Golf Classic 2022) 随着 Carlsberg 顺啤 (Carlsberg Smooth Draught) 的跃升，获胜者将在屡获殊荣的 Kota Permai Golf & Country Club 接受奖项。

最高潮时刻宣布两位魏力钧与 Mohd Hisham 收到独家邀请参加 11 月 16 日在吉隆坡高尔夫乡村俱乐部举行的 2022 年 World Amateur Golfers Championship (WAGC)。作为嘉宾高尔夫球手，魏力钧与 Hisham 将能够与维多利亚王储和前利物浦足球俱乐部守门员 Jerzy Dudek 并肩作战。

Carlsberg 2022 高尔夫经典赛对所有受邀嘉宾来说都是令人振奋的一天，它已成为业余高尔夫球手的必参加活动，来自 32 个俱乐部的超过 3,800 名狂热的高尔夫球手参加了全国比赛。

本次赛事以非常精彩的方式结束，参赛者之间的激烈竞争促成了一场轰动的高尔夫实力展示，有 60 名选手参加了比赛。最后，魏力钧打出 70 分获得总杆冠军，Hisham 打出 68 分获得了净杆冠军，两位获胜者分别带着 Garmin Approach S62 智能手表和漂亮的 Titoni Slenderline Quartz 手表自豪地离开。

马来西亚 Carlsberg 董事总经理 Stefano Clini 说道：“今年，第 27 届 Carlsberg 高尔夫经典赛再次取得巨大成功，在这球场带来了更多乐趣，让这场竞争激烈而又令人愉快的比赛更加精彩。庆祝获胜者的体育精神和球技就像一杆进洞，对于 Carlsberg 来说是那么难能可贵，我们迫不及待的等待下一场球赛的到来。在马来西亚高尔夫社区的持续支持下，我们将在未来几年把 Carlsberg 经典高尔夫做得更大更好。”

魏力钧说道：“我从小就开始打高尔夫球，至今已有 19 年的经验。我很少参与高尔夫锦标赛，但当我选择参加时，我会为胜利而战。此次我玩的很开心并计划参与下一次的锦标赛”。

另外，Hisham 表示：“这是我第一次成功进入 Carlsberg 高尔夫球全国总决赛。我很高兴获得净杆冠军，并感谢 Carlsberg 举办此活动和赞助的一切，我也期待在未来能够再次地参赛”。

在此次的高尔夫球总决赛中，张海鹏选手打出了令人难以置信的一杆进洞成绩。这是 Carlsberg 高尔夫球锦标赛中第一次出现一杆进洞的成绩。这让人感到惊叹与绝妙的成绩让张海鹏赢得了一套价值 RM2,000 的 ‘Adidas Dress Like a Pro’ 套装。她指出：“高尔夫球是一项与自己竞争并获得乐趣的运动，我期待下次能再次参加。此次比赛举办得很棒，我也期待未来的大型 Carlsberg 高尔夫球节”。

“除了我们长期以来对这项运动的支持，并为业余高尔夫球手提供展示他们天赋和技巧的途径之外，我们也很自豪地庆祝 Carlsberg 高尔夫节的第一届，我们相信，这会提升每个热爱这一年度比赛的人的整体体验。” Stefano Clini 补充道。

为了庆祝活动圆满结束，Carlsberg 高尔夫节在主要锦标赛之后接手举办，以真正的 Carlsberg 精神完成了比赛。精心策划的特别活动旨在提升每场 Carlsberg 高尔夫经典赛的不间断乐趣元素，让高尔夫爱好者参与在球场上的娱乐活动，例如乘坐热气球、‘The Smoothest Putt’ 挑战、‘迷你霓虹高尔夫’、巨型叠叠乐 和#理性饮酒 (#CELEBRATERESPONSIBLY)运动，尽情享受 Carlsberg 顺啤和非酒精 Somersby 0.0 起泡果汁。

Carlsberg 高尔夫经典赛取得了巨大成功，并得到了 Carlsberg 长期官方合作伙伴的支持，这些合作伙伴包括 Mercedes-Benz, Adidas, TaylorMade, Titoni, Garmin, Glen Moray 以及 The Saujana Hotel Kuala Lumpur。

请在 [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my) 或在 Facebook 上 [www.facebook.com/CarlsbergMY](http://www.facebook.com/CarlsbergMY) 关注我们即将举行的马来西亚 Carlsberg 及其啤酒组合的活动和促销活动。作为 Carlsberg 零不责任饮酒目标的拥护者，我们继续鼓励大家#理性饮酒，时时刻刻记住，“酒后不开车，平安到永久”！

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