

**CARLSBERG MALAYSIA**  
**2010 TOP TEN GRAND DINNER**  
Successfully Raised RM 150,000 for 10 Children Charity Homes

Shah Alam, December 2, 2010 – Carlsberg Malaysia celebrated the end of the 2010 Top Ten Charity campaign with a grand dinner for its business associates, partners and friends. The dinner had a charity element in it where RM 150,000 was raised through the generous support of the almost 500 guests attending.

The proceeds raised were distributed to ten children charity homes to support the educational needs of the more than 600 children from their homes.

Managing Director Soren Ravn said, “Carlsberg Malaysia believes in “Sharing with the Community Unconditionally”. We believe that every child should have the fundamental right and equal opportunity to education, as it would contribute to a more knowledgeable society, develop leaders of tomorrow and enable our country to achieve a more skillful workforce. For many of the underprivileged children, education is the key out of poverty.”

Soren Ravn, Managing Director of Carlsberg Malaysia and Liew San Ngam, Group CEO of Nanyang Press Holdings presented RM15,000 each to 10 charity homes namely Rumah Sayangan, Rumah Kids, Desa Amal Jireh, Shelter Home, Yayasan Sunbeams Home, House of Joy, Rumah Charis, Angel Children Home, Shepherd Centre Foundation and Trinity Children Centre .

The 2010 Top Ten Campaign successfully raised RM11.6 million for 11 schools throughout Malaysia. Through the 23 consecutive years of the Top Ten charity campaign, RM348 million had been raised for more than 570 schools. This has been acknowledged by the Malaysia Book of Records as the highest amount raised in a Chinese charity roadshow as well as the longest running charity roadshow in Malaysia.



The Top Ten charity campaign fully sponsored by Carlsberg Malaysia is also co-organised by two Chinese media Nanyang Siang Pau and China Press.

For more information on Top Ten, please visit [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my) or [www.toptencharity.com.my](http://www.toptencharity.com.my)

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