

鸿运当头

一POP万赢

Prosperity Begins
With A POP!



Campaign period: 24 December 2018 to 17 February 2019

鸿运当头

-POP- 万赢

Prosperity Begins
With A POP!



Probably The Best CNY Shopping Experience

Locations: Participating supermarkets and hypermarkets.



Probably The Best CNY Shopping Experience

YOU SHOP, **Carlsberg** PAYS!

Stand a chance to have your groceries fully paid by Carlsberg (Worth up to RM800)

Carlsberg Probably the best beer in the world.

For more info, visit <https://www.probablythebest.com.my/#!chinese-new-year-2019>

Probably The Best CNY Shopping Experience

Locations: Participating supermarkets and hypermarkets.

HOW TO WIN



STEP 1

BUY RM200 & above worth of Carlsberg Malaysia's products



STEP 2

POP the Carlsberg can



STEP 3

WIN prizes!

PRIZES



Fully Paid Trolley
(Worth up to RM800)



Carlsberg Smooth Draught
(6 x 320ml can)



Kronenbourg 1664 Blanc
(4 x 320ml can)



Somersby Apple Cider
(4 x 320ml can)



Exclusive Carlsberg
Playing Card

Sabah

Dates	Time	Location
Jan 17 (Thursday)	12pm to 3pm	Giant City Mall
Jan 19 (Saturday)	12pm to 3pm	Everrise Imago
Jan 26 (Saturday)	12pm to 3pm	Servay Hypermarket Penampang
Jan 27 (Sunday)	12pm to 3pm	City Grocer Suria Sabah

Sarawak

Dates	Time	Location
Jan 18 & 19 (Friday & Saturday)	12pm to 3pm & 6pm to 9pm	Giant Kuching Tabuan Jaya
Jan 20 & 21 (Sunday & Monday)	12pm to 3pm & 6pm to 9pm	Ta Kiong Kuching



Probably The Best Electronic Mahjong Table Set!!

Locations: Participating food courts, coffee shops and restaurants.

Campaign period: 24 December 2018 to 17 February 2019* *while stocks last*

鸿运当头

一POP

万赢

Prosperity Begins With A POP!



检查瓶盖即知是否赢奖!

Check your bottle cap to see if you are a winner!



大奖
Grand Prize

E-MAHJONG
TABLE SET
2019

1套电子麻将桌 +
2副麻将 x 100 units份



MAHJONG
SET
2019

麻将
x 1,000 units份



RM100
ANG PAU
2019

RM100红包
x 8,888 units份

购买 3 大瓶,
Buy 3 big bottles,

附送
FREE



1副限量版扑克牌
deck of limited edition
playing cards



堪称全球最佳啤酒。
Probably the best beer in the world.

For more info, visit <https://www.probablythebest.com.my/#!chinese-new-year-2019>

Enjoy Carlsberg and WIN RM100 Beer Voucher!

Locations: Participating pubs, bars, bistros and restaurants.

Campaign period: 24 December 2018 to 17 February 2019* *while stocks last*

Stand A
Chance To
WIN
RM100
Beer Voucher!



Check your playing cards to see if you have won!

How To Win



Step 1
BUY Carlsberg or
Carlsberg Smooth Draught



Step 2
FREE 1 deck of Limited Edition
Playing Cards



Step 3
Stand a chance to WIN
RM100 Beer Voucher

鸿运当头

—P

P万赢

Prosperity Begins
With A POP!



Probably the best beer in the world.

For more info, visit <https://www.probablythebest.com.my/#!chinese-new-year-2019>

Limited-edition Mahjong Set and Cooler Bag!

Locations: Participating supermarkets and hypermarkets.

Campaign period: 24 December 2018 to 17 February 2019* *while stocks last*

Get A Limited Edition
Carlsberg Mahjong Set



for
RM88 when you BUY
any 2 cartons of



Carlsberg

Carlsberg
SMOOTH
DRAUGHT

+ 1 carton



SOMERSBY

or

1664
BLANC

GET a Special
Cooler Bag



With purchase of any 4-bottle
or 4-can pack Kronenbourg 1664
Blanc, Somersby or Asahi



*redeem from promoter

For more info, visit <https://www.probablythebest.com.my/#lchinese-new-year-2019>

Probably The Best Convenience Stores & Mart Promotions!

Locations: Participating convenience stores and mini marts.

Campaign period: Now till 17 February 2019* *while stocks last*

99 SPEEDMART*

**in Sabah only*

Buy any 1 carton of



Carlsberg

Carlsberg
SMOOTH
DRAUGHT

1 to 15 Jan 2019

16 to 31 Jan 2019



Get x1 Somersby
Apple, Blackberry
or Elderflower
Lime



Get x1 limited-
edition Ang Pau
packet set

7-Eleven

Buy RM20 and above or Carlsberg
and/or Carlsberg Smooth Draught



Stand A Chance To Win:



First Prize:
Electronic
Mahjong Table
Set (x9 units)



Second Prize:
RM100 Ang Pau
(x100 units)

KK Mart (Sarawak) & Orange Mart (Sabah)

Buy RM30 and above or Carlsberg
and/or Carlsberg Smooth Draught



Get x1 deck of
limited-edition
Playing Cards





Carlsberg



Joey Yap's
12 Zodiac Forecast
2019
生肖运程

Get your zodiac forecast for the Year of the Boar from renowned Feng Shui consultant, Dato' Joey Yap on CarlsbergMY's Facebook page at www.facebook.com/CarlsbergMY or visit www.probablythebest.com.my

鸿运当头

一POP万赢

Prosperity Begins
With A POP!



For more info, visit

<https://www.probablythebest.com.my/#!chinese-new-year-2019>