

**PRESS
RELEASE**



CORONA EXTRA VOWS EXPLOSIVE LUNAR NIGHT BASH

Carlsberg Malaysia throws full moon beach party

Shah Alam, 25th November 2011: Do you deserve to win a two day one night all-expense paid trip to the beach party of the year? If your answer is in the affirmative, then all you have to do is state why in not more than 20 words and you could be one of the lucky winners heading for Aru Ba, Tanjung Aru beach, Kota Kinabalu, Sabah to enjoy Corona Extra's Full Moon dream beach party on 10th December, 2011.

Coinciding with the iconic full moon beach party that has been gracing the shores of Koh Phangan, Thailand for years, Carlsberg Malaysia is organising a contest where winners will stand a chance to win a two day one night trip to the Corona Extra Full Moon Beach Party.

To enter the contest, consumers need only purchase a bucket of Corona Extra at participating outlets. The more you purchase, the more are your chances of winning!

Party revellers are sure to experience an evening of musical explosion by local celebrity DJs set to bang out their wares. Among them are DJ Will; diva from the South, DJ Eva T; dance DJ Liz; hype man MC Sean Beazzie; founder of Asian Static Vibe remix group DJ Nuold and champion of Malaysia's tag team beat box battle 2011, Beat Boxer Koujee who are set to rock the place with the latest range of music that promises to nudge the crowd to a dancing frenzy!

Don't miss out on this great opportunity of a raging night with also fire breathing and dance performances that will leave you with an experience to remember.

For those who miss out on the chance of winning, do not fret, tickets to the party priced at RM30 are on sale which includes entrance fee, a Corona Extra and sumptuous finger food so you can revel in the fun and enjoy the vibes too!



About Corona Extra

Found in over 150 countries, Corona is one of the most highly recognised Mexican products in the world. This refreshing beer, with its signature light straw color, is Mexico's leading national brand. In addition, it is the #1 selling Mexican beer in the world and is now distributed in Malaysia by Carlsberg Malaysia. A cold Corona is a well deserved reward anytime, anywhere. It is a great choice when you are looking for relaxing refreshment. When you enjoy a Corona, you are tasting the pride of Mexico's leading beer.

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This media release has been prepared by Carlsberg Brewery Malaysia Berhad and is for immediate release. For further enquiries, please contact:

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