



**PRESS  
RELEASE**

## **RM600,000 Education Funds for 30 students**

**Additional scholarship to commemorate the  
16<sup>th</sup> anniversary of the interest-free study loan programme**

KUALA LUMPUR, 8 August - The Carlsberg HuaZong Education Fund (CEF), an interest-free study loan programme, granted 30 students with RM552,000 study loan and RM48,000 scholarship at a simple yet meaningful presentation ceremony held at the Chinese Assembly Hall. These education funds totaling RM600,000 will be disbursed in stages according to the respective academic years of the mentioned students.

To commemorate the 16<sup>th</sup> anniversary of CEF, each student is also rewarded with a scholarship of RM1,600 to help in defraying their living and travelling expenses. This scholarship is on top of the interest-free study loan of RM5,000 each per academic year.

CEF, a joint partnership between Carlsberg Malaysia and the Federation of Chinese Association Malaysia (HuaZong), is aimed at supporting young people in their pursuits for education.

"Over the last 16 years, CEF, a long-standing CSR project of Carlsberg Malaysia, helped 528 students in undertaking and completing their higher education with RM5.7 million revolving funds. It is not only about providing financial assistance, it also aimed to encourage students to further their studies and pursue their dreams," said Henrik Juel Andersen Managing Director of Carlsberg Malaysia.

Seeing the dedicated faces of the students today, I am convinced that they will study hard and achieve good results so to make your parents proud, set a good example to their juniors and repay their study loan so to ensure CEF a sustainable study-loan provider," Henrik added.

Dato' Cheng Lai Hock, Vice President of HuaZong, added that education is the greatest return and contribution to the society and that more people from different level in society should be encouraged to come forward to offer a helping hand to support needy families and provide financial aid to qualified candidates to achieve a better future for the country.

To symbolise the optimistic future of the students, Henrik and Dato' Cheng released into the air a helium lantern, which contained the respective aspiration of the CEF recipients.

After the presentation ceremony, CEF also took the opportunity to invite Tan Sri Danny Ooi, the founder of Malaysia Book of Records to share his success story to motivate the students, and encourage them to not give up their dreams easily. A copy of his book, "Dare To Dream", courtesy of CEF, was given away to every guests.

Any enquiries, please visit [www.carlsbergeducationfund.com.my](http://www.carlsbergeducationfund.com.my) or write to: The Federation of Chinese Associations Malaysia, No.1, Jalan Maharajalela, 50150 Kuala Lumpur, Malaysia, or call Ms Chew (CEF representative) at 03 – 2273 4008.

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This media release has been prepared by Carlsberg Malaysia and is for immediate release. For further enquiries, please contact:

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PRESS  
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## 2014 《Carlsberg华总教育基金》免息贷学金 再次萌造30名大专生

### 【凑向未来·梦想起飞】

(吉隆坡8日讯) – 今天在马来西亚中华大会堂举办的《Carlsberg华总教育基金》免息贷学金颁发仪式，再度发放总额60万令吉免息贷学金予30位符合资格的受惠学生，这包括了55万令吉的免息贷学金和48千令吉的助学金，让他们得以继续深造。而这项免息贷学金将会分阶段的依据受惠学生的学术年而发放。

为了迎合今年Carlsberg 华总免息贷学金16周年年庆，受惠学生在今年除了获得5千令吉免息贷学金外，也一并获得只在今年额外发放的1,600令吉的助学金，让他们能够解决当下一些基本开支及交通费用。

《Carlsberg华总教育基金》免息贷学金是由马来西亚Carlsberg集团及马来西亚中华大会堂总会（华总）联合设立的活动。目的为让有志愿的学生得以继续深造他们的学业。

马来西亚Carlsberg集团，董事经理皇德胜说：“在过去的16年来，通过颁发《Carlsberg华总教育基金》免息贷学金，至今已发出570万贷学金，共有528位优秀学子受惠。这举动不单只是提供金钱援助，它也扮演了鼓励学生们继续深造、继续追求梦想的角色。”

“今天见到学生们专注的脸孔，让我深信你们会更加的努力学习并考取好成绩，让你们的父母为你们感到骄傲、为你们的后进晚辈树立一个好榜样；并会如期偿还贷学金以让这个免息贷学金能继续造福人群。”皇德胜补充。

华总署理主席拿督钟来福也指出教育对于社会最大的回归与贡献。在这的同时也期盼这样的计划能起抛砖引玉的效果，鼓励更多社会上各阶层人士们，能伸出换手来扶持家境贫寒及富有理想和成绩优越的学子们提供经济上的资助，协助他们实现理想开创美好的未来，携手为华社作出贡献共同建立一个有爱心及盼望的社会。

皇德胜和拿督钟来福也在现场释放了象征学生们前程无量的“孔明灯”，气球内则装满了受惠学生们的愿望和期许。

主办单位也借此机会邀请了马来西亚记录大全创办人兼执行总监丹斯里黄罕荣为出席的所有嘉宾带来一场激励讲座，和大家分享他的奋斗史并借此激励在座的学生不要轻易放弃梦想。同时大会也赠送一本丹斯里黄罕荣的著作“勇于筑梦”(Dare To Dream) 给在座的出席者。

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若有何疑问，请浏览 CEF 官网 [www.carlsbergeducationfund.com.my](http://www.carlsbergeducationfund.com.my) 或致函于华总地址：The Federation of Chinese Associations Malaysia, No.1, Jalan Maharajalela, 50150 Kuala Lumpur, Malaysia. 洽询电话：03 – 2273 4008 (华总代表~周雅虹女士)。

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