

FOR IMMEDIATE RELEASE

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Page 1 of 5

Schools Breathe Easy with Carlsberg's Safer Schools Campaign

Brewer concludes extraordinary contribution of thermometers and disinfection services to benefit more than 1 million schoolchildren nationwide

SHAH ALAM, 2 October 2020 – Parents and teachers of more than 1 million schoolchildren can breathe easily under Carlsberg Malaysia's Safer Schools campaign which has concluded its contribution of handheld thermometers and disinfection services to more than 1,400 Chinese and Tamil vernacular schools nationwide.

Before classes resumed in stages starting 24 June, all eligible schools received more than 3,100 handheld thermometers, with a further 7.2 million square feet of classrooms, facilities and common areas disinfected in schools identified within Covid-19 "red zones" during the Movement Control Order (MCO).

Carlsberg Malaysia's Managing Director Stefano Clini commented, "This year's unprecedented impact of the Covid-19 pandemic and prolonged social distancing measures have created a lot of uncertainty for the community, especially considering the persistent number of new cases that keep increasing up to today. Since we announced the Safer Schools campaign in April, the enthusiastic responses, encouraging words and positive reviews we received from schools and consumers reinforced that our contribution is a purposeful and impactful one."

"We're grateful that we've concluded the Safer Schools campaign has provided peace of mind to parents and teachers of more than 1 million schoolchildren. Carlsberg Malaysia hopes that our contribution to these primary and secondary schools helps keep students' safety checked and teachers' spirits high while keeping infections at bay," Clini added.

According to Wong Kum Ming, principal of SMJK Confucian in Kuala Lumpur, the school's priority was disinfecting the most frequented classrooms and toilets, while the donated thermometers were a great help to monitor students' temperatures at school entrances. "Thanks to the campaign's contribution, parents were confident to send their children to school. We achieved a 95% attendance rate on the first two days of classes when schools reopened on 24 June, while our teaching staff felt safe starting work after our school compound had been sanitised," said Wong.

John Posco, principal of SJK(T) Kajang, added, “Sanitisation activities have become a norm in schools with the threat of Covid-19 and we thank the Safer Schools campaign for their timely contribution for this necessary but costly activity and for doing their part for society. The contribution has helped ensure that students are safe and free from infections while parents are confident to send their children to class because they know that school areas are constantly sanitised.”

Lee Lin Sau, principal of SJK(C) Nan Kai appreciated the brewer’s assistance in helping the school comply with government standard operating procedures. “With this campaign’s sponsorship for school sanitisation before reopening to curb the spread of the virus, it really eased our burdens and worries while teachers and parents are confident on our children’s safety and classes can be conducted without much complications,” mentioned Lee.

The Safer Schools campaign also extended across Sabah and Sarawak with 266 beneficiary schools across both states receiving a total donated value of RM167,000 in thermometers and disinfection services for high-risk schools, benefitting an estimated 139,000 students.

Ng Yew Hong, principal of Lahad Datu Middle School, shared, “With the pandemic looming over us, we’re grateful to be included in Carlsberg Malaysia’s Safer Schools campaign. Its generosity in providing disinfection services and preventative tools provided peace of mind to parents, teachers and students while reducing our burden to guard against Covid-19. Carlsberg Malaysia’s spirit of giving back to society is a shining example for others.”

Liaw Sui Cheng, principal of SJK(C) Wah Man in Sarikei, added, “Our school has almost 370 pupils and teachers, so the campaign donation really solved the shortage of thermometers when measuring the temperature of parents, students and teachers entering the school every day with the Covid-19 pandemic still ongoing. We express great gratitude to the campaign for their effort towards our country’s education – they’re one in a million!”

Safer Schools is Carlsberg Malaysia’s extraordinary aid to local communities in response to the Covid-19 pandemic, in line with its purpose of Brewing for a Better Today and Tomorrow. The campaign is part of the brewer’s Safer Together initiatives that also benefit customers and consumers, including aid for business recovery for F&B outlets most affected by the Movement Control Order (MCO) lockdown measures.

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For further enquiries, please contact:

Ng Choon Siang, Marketing Activation Manager
Ezra Low, Corporate Affairs Manager

DL: 03-5522 6487
DL: 03-5522 6431

choonsiang.ng@carlsberg.asia
ezra.yy.low@carlsberg.asia



**Carlsberg Brewery
Malaysia Berhad**

55 Persiaran Selangor,
Seksyen 15,
40200 Shah Alam,
Selangor Darul Ehsan,
Malaysia.

Tel +603 5522 6688

Fax + 603 5519 1931

mygroupcomm@carlsberg.asia

facebook.com/CarlsbergMalaysia

twitter.com/CarlsbergMY

About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Thailand, Taiwan, Hong Kong and Laos.

Our international portfolio of brands features Probably The Best Beer In The World – Carlsberg, Probably The Smoothest Beer In The World – Carlsberg Smooth Draught and Probably The Best Strong Beer – Carlsberg Special Brew. This Carlsberg trio is complemented by international premium brews including France's premium wheat beer 1664 Blanc, Japan's No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor's Stout Porter draught, US award-winning craft beer Brooklyn Brewery as well as Corona Extra, the imported premium Mexican beer brand. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.

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Carlsberg “安全校园” 活动让学校松了一口气

这项意义非凡的电子温度计捐献和提供消毒服务活动惠及了全国超过 100 万名学生

莎阿南 2 日讯 – 马来西亚 Carlsberg 集团倡议的“安全校园”活动，一共向全国超过 1,400 间华校和淡小捐献手握电子温度计和提供消毒服务，使广大父母、老师们都松了一口气，亦让全国超过 100 万名学生能安心上课。

在 6 月 24 日分阶段复课前，所有成功申请的学校都收到了超过 3,100 支手握电子温度计。此外，在行管令（MCO）期间，位于红区的高风险学校也获得而外消毒服务，总计 720 万平方米的课室、设施等学校公用场所已被消毒。

马来西亚 Carlsberg 集团，董事经理葛利尼说：“今年这场新冠疫情，带来了前所未有的冲击，如今随着新病例的增加，导致限制社交距离措施的延长，也为社会带来许多不确定性。自从我们于 4 月展开“安全校园”活动以来，便获得校方与消费者的积极响应，给予热情鼓励和正面评价，这也彰显我们的捐献有巨大的意义和影响力。”

葛利尼补充：“我们感激，‘安全校园’活动把安心和放心带给广大父母，老师和超过 100 万名的学生。马来西亚 Carlsberg 集团也希望通过这次给中小学的捐献，协助学生安全返校和维持老师们的昂扬精神并阻止感染。”

据吉隆坡尊孔国民型华文中学校长王锦明透露，该校最优先事务就是为高使用率的课室和厕所消毒，而所获得的温度计，则可在校门口替学生测量体温。王锦明说：“感谢这项活动的捐赠，让父母放心给孩子返校。当学校在 6 月 24 日复课，首两天的学生出席高达 95%，而校园经过消毒后，我们的教职员也安心复工。”

加影淡米尔国民型小学校长约翰波士哥补充道：“正值新冠疫情威胁之际，消毒已成为了学校的新常态，我们感激‘安全校园’多动来得正是时候，有助于学校进行这项必要而且昂贵的举措，这也是对社会的一种回馈。这项捐献不但可确保学生安全返校，免受感染，也让父母放心给孩子们重返校园，因为他们知道校园会不时进行消毒。”

南开国民型华文学校校长李莲秀表示感激酿酒厂的协助，确保学校符合政府规定的标准作业程序。李莲秀说：“这项运动赶在复课为学校前进行消毒，遏制了病毒的传播，不但让我们如释重负，放下心头大石，也让老师和家长放心孩子们的安全，而各班级也因此顺利上课。”

“安全校园”活动也推广至沙巴和砂拉越，两州一共有 266 间学校受惠，当中位于高风险区域的学校也获得而外消毒服务，所获赠的温度计和消毒服务总值达 RM167,000，估计一共惠及 139,000 名学生。

沙巴拿笃中学校长黄耀弘分享说：“非常感谢马来西亚 Carlsberg 集团在疫情严峻之际，在关键时刻伸出援手，慷慨解囊，让拿笃中学成为‘安全校园’计划受惠学校之一，给予需要的学校在消毒服务与防疫物资上的资助，以便家长及师生安心复课，并及时减缓本校对防疫物资的压力。Carlsberg 集团展现‘大爱风范’，所谓取之社会，用予社会。他们这种抛砖引玉的善举，希望可以作为其他企业的‘楷模’，回馈社会。”

砂拉越泗里街华民华小廖崔岑校长说：“我们学校的师生一共有 370 人，这项捐赠及时决解了我们温度计短缺的问题。在新冠疫情继续肆虐之际，让我们每天能够为到校的家长、学生和教师测量体温。我们也在感谢‘安全校园’活动对我国教育所作的努力，这才是百里挑一的好企业模范！”

“安全校园”是马来西亚 Carlsberg 集团在非常时期的非常援助，义助国内抗击新冠疫情。它也体现了集团“酿造更美好的今天和明天”的宗旨，该集团在行动管制期间，更是通过“同心安全”计划，推行系列受惠客户和消费者的非常措施，协助餐饮业者复苏生意。。

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咨询进一步详情, 请联络:

市场活动策划经理 **黄俊翔 Ng Choon Siang**
企业事务经理 **刘荣耀 Ezra Low**

DL: 03-5522 6487 choonsiang.ng@carlsberg.asia
DL: 03-5522 6431 ezra.yy.low@carlsberg.asia

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